

# AITX WEEKLY

Artificial Intelligence Technology Solutions Inc.

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## CEO ROUNDTABLE NAKED SHORTS PLAYBOOK

**LIVE**

<b>STEVE REINHARZ</b> \$AITX	<b>BRIAN MCFADDEN</b> \$TYDE	<b>HIL DAVIS</b> \$DBGI	<b>SALVATORE PALELLA</b> \$HLBZ	<b>ROGER HAMILTON</b> \$GNS
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AITX CEO Steven Reinharz joins the CEO Roundtable webinar hosted by Genius Group Limited CEO Roger Hamilton on Friday, February 3, 2023.

Naked short selling is a practice that has received much attention and criticism, as it involves short-selling a tradable asset without first borrowing it or ensuring that it can be borrowed. Despite being illegal under Securities and Exchange Commission rules, it continues to affect many companies, and CEO Roger Hamilton is eager to bring this issue to the forefront and explore potential solutions with his industry peers.

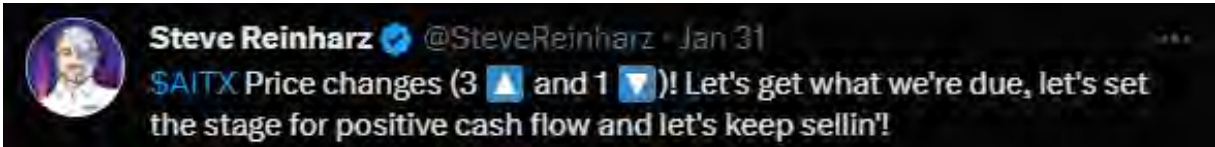
As a firm believer in transparency and protecting shareholder value, Reinharz is eager to share his insights.

### NAKED SHORTING TAKES THE SPOTLIGHT



### ISRAELI STARTUP DEVELOPS FIRST AI ROBOT FOR PICKING TOMATOES

The robot was created to address the shortage of fruit and vegetable pickers and to help farmers reduce labor costs. The robot has two robotic arms and uses AI-powered 3G sensor vision technology to detect ripe tomatoes and pick them efficiently without causing damage to the plants.



## AITX and Robotic Assistance Devices Announce Price Changes for Some Security Robots

The final pricing for RAD products is determined by its network of over 50 dealers, who are responsible for applying and passing on the price increases to customers. The primary reason for the price increase is to ensure value pricing in the market and to collect the right amount of revenue.

Steve Reinharz, CEO of AITX and RAD, stated that the price increases will help the company achieve its gross revenue goals for FY24, while also giving them the flexibility to manage inflationary pressures without deviating from their target return-on-capital and gross profit margins. The sales team has reportedly shared that a price increase would have little effect on sales, which has been a factor in the company's decision to increase prices.

The Company also noted that their new models, the ROAMEO v3 and ROSA 3.2, are expected to have lower build costs compared to their previous models.

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